

*Improving the Life  
of Your Business*



# Business Life Planning

**For more information:**

**507.282.2723**

**[mitch@mitchanthony.com](mailto:mitch@mitchanthony.com)**



*A Presentation of*  
**MitchAnthony.com**

The well-being of your business – like the well-being of your life – requires a thoughtful approach and strategic planning. In the Business Life Planning™ approach, we place your well-being and fulfillment at the very core of the process. We understand the integral nature of you and your business and the impact your business can have on your quality of life. Our Thoughtful Approach™ includes taking a close look at your past, present, possibilities, and the foundational principles and purpose upon which you have chosen to build your success.

### Back to the Future

In Business Life Planning, our approach is to explore your past experiences before venturing into future possibilities. While your history is concrete, the future is foggy at best. The paths you have taken to get where you are today have much to teach regarding who you are, why you have chosen those paths, what it is you really love doing, and who the meaningful players are in your life. Once this historical backdrop to your life and business is understood, we are ready to begin exploring the possibilities and principles that will constitute your focus for the future.

### Your Business at Present

Our businesses, like our lives, are in a constant state of change. Usually we are experiencing more than one transition in our business at any given time. To successfully

transition through these stages it is important to first know where we are at in every aspect of our business and, secondly, to develop a game plan for successful navigation through each Business Life Transition.

By completing the Business Life Transition profile we can get a blueprint of your business's financial well being at present and begin planning for the transitions ahead. The Business Life Transitions Profile queries five areas of your business:

1. **Financial Transitions**
2. **Risk Management Transitions**
3. **Sales & Marketing Transitions**
4. **Employee-Related Transitions**
5. **Business Succession Transitions**

